



Dani McIntyre, Freelance Graphic Designer

1760 18th Ave. S, Seattle, WA ★ 206.276.8318 ★ danim@animacdesign.com ★ animacdesign.com

Résumé

OBJECTIVE:

Seeking project- or retainer-based work utilizing my creative graphic design and production experience to deliver print and online advertising, marketing, branding, and design solutions while meeting deadlines and budgets, paying acute attention to detail, and profit potential.

TECHNICAL SKILLS:

Expert in:

- ★ Adobe Photoshop
- ★ Adobe Illustrator
- ★ Adobe InDesign
- ★ Adobe FireWorks
- ★ Adobe Acrobat
- ★ Adobe Keynote
- ★ MS PowerPoint
- ★ Pre-press and print-production
- ★ Macintosh (preferred) and Windows OS

Proficient in:

- ★ Adobe Flash
- ★ Macromedia Freehand
- ★ Adobe Fireworks
- ★ HTML/CSS/Adobe Dreamweaver
- ★ Microsoft Word

Familiar with:

- ★ ActionScript
- ★ MySQL
- ★ PHP
- ★ jQuery
- ★ JavaScript

EMPLOYMENT HISTORY:

Freelance Graphic Designer, *Dani Mac Design*, Seattle, WA August 2007–Present

Clients Include:

- | | | |
|----------------------------|----------------------|-----------------------------------|
| ★ Athena Urology | ★ ExtraHop Networks | ★ LeBeau Dental Labs |
| ★ Big Gigs PR (Starbucks) | ★ Good Food Movement | ★ Muse Marketing (Silicon Energy) |
| ★ Becoming Parents Program | ★ Hubspan Corp. | ★ SmartyPants Restaurant |
| ★ Chef by Request | ★ Joggle | ★ Symform Inc. |
| ★ Cobalt | ★ Lacuna Systems | ★ Winshuttle, LLC |

Senior Graphic Designer, *Aventail Corporation*, Seattle, WA, November 1999–July 2007

Responsibilities:

Sole designer in Marketing department, responsible for corporate brand identity, all web graphics, and collateral for internal and partner client deliverables. Worked with Marketing and Communications team on all printed, online, and internally facing company graphics. Developed and maintained vendor relationships including offset, large-format, digital printers, and multimedia agencies. Managed freelance designers as necessary. Took direction from team members and seamlessly changed direction in design projects as needed.



EMPLOYMENT HISTORY, con't:

Projects Included:

- ★ Designed and/or directed the launch of 5 public websites
- ★ Web graphics; static and Flash banner ads and Home Page Flash billboards
- ★ Design of HTML newsletters, e-postcards, and landing pages
- ★ Design of ongoing Electronic Direct Mail (EDM) campaigns
- ★ Research usability best practices and guidelines; suggest improvements on the above
- ★ Design, produce, edit, localize, and post to Intranet: Data Sheets, White Papers, Technical Briefs, Case Studies, and other collateral on an on-going basis
- ★ Design and produce brochures, corporate stationary, folders and business cards
- ★ Design logos for products, events, sales and company meetings, partner and training programs
- ★ Large format/tradeshows display booth graphics & signage
- ★ PowerPoint templates and graphics
- ★ Direction of product and executive photo shoots
- ★ Icon development, technical diagram creation, and Graphical User Interface for product
- ★ Design and production of Aventail Access Partner Program Kit (including logo, binder art, CD art, plaque, PowerPoint template, incentive program sheets, brochure, EDMs, t-shirts) and Partner Extranet
- ★ Industry magazine print advertisements
- ★ Sales and company meeting themes including posters, PowerPoint templates, binders, name tags, t-shirts, and promotional items
- ★ Worked with industrial designers for design of 6 product faceplate/bezels for various appliances

Print and Online Production Artist

Microsoft Corporation (ArtSource)
Windows 2000 Resource Kit
Redmond, WA
April–November 1999

Graphic Designer

Danger Island Design
Seattle, WA
October 1997–June 1998

EDUCATION:

Web Design Diploma, Art Institute of Pittsburgh (online division), Fall 2007–March 2009
Bachelor of Arts, Advertising, Michigan State University 1994

HOBBIES:

Soccer, running, flag football, racquetball, frisbee, live music

references available upon request